# 2023 CITY SPROUTS FARM FEST FUNDRAISE

Sponsorship Opportunities

### Dear friends,

Farm Fest is back this October, and we are so excited to invite you to be a part of it. Thanks to the overwhelming support of family, friends, neighbors and community partners, City Sprouts surpassed its fundraising goal of \$30K in 2022. With hard work, dedication, hope, and your help, we strive to meet our goal of \$35K this fall.

We thank you for your consideration in joining our efforts, working toward more equitable food systems, and doing your part to support + uplift this beautiful community we so gratefully call "home".

With many thanks, Your friends at City Sprouts

## What's Farm Fest?

Farm Fest is City Sprouts' annual fundraiser concluding a bountiful season's harvest on our urban farm. Celebrating all things local, Farm Fest aims to raise funds to support City Sprouts programming. Our programs are thoughtfully designed to fit the wants and needs expressed by the folks we serve. We hope you'll join us this year!

Farm Fest 2023 Sat., October 14 6:00 to 9:00 PM The Venue at Highlander Accelerator 2120 N 30th Street

# Why Sponsor?

We're requesting your sponsorship, because we view and value you as a community partner. Beyond helping fund our free and low-cost programs, your donations help pay young local leaders to engage in our Urban Farming Internship, feed our chickens who aid in educational opportunities for all ages, provide water to our community gardens and urban farm, and so much more.



Benefits	Barnraiser (\$5,000+)	Harvester (\$2,500)	Cultivator (\$1,000)	Seed Sower (\$500)
Logo with sponsorship acknowledgment in printed program   200+ guests	Х	Х	Х	х
Slide with logo on event slideshow   200+ guests	Х	Х	Х	Х
Logo + click-through link on event webpage	Х	Х	Х	Х
Complimentary event tickets at sponsored table includes food + drink	10	8	4	2
Social Media Promotion 6,000 Facebook followers 2,800+ Instagram followers	General sponsorship appreciation, plus logo on Facebook event cover and one tagged highlight post	General sponsorship appreciation, plus one tagged highlight post	General sponsorship appreciation	General sponsorship appreciation
Verbal acknowledgment in event program	Х	Х		
Promotion in e-newsletter with logo and click-through link to website 2,300 contacts	2x / year	1 x / year		

# Get Involved Today.

If you're interested in sponsoring this event or getting involved in another way, please contact Emily Ramelb. We will happily talk through any questions and/or requests.

### **Emily Ramelb**

emily@omahasprouts.org (402) 599-9372

Below are additional ways to support our annual fundraiser.

#### Donate an Item or Two

to the auction + raffle. We love promoting local businesses and the awesome products and services you offer.

### Sponsor Food or Beverage

We will have 200+ folks sharing laughter, good company + incredible food + drink.

### **Purchase Tickets**

and come party with us on October 14! We'll have live music, local food, activity booths, and an awesome auction + raffle area if you're feeling lucky. :-)



2023 | City Sprouts | Farm Fest Annual Fundraiser | Sponsorship Opportunities | www.omahasprouts.org